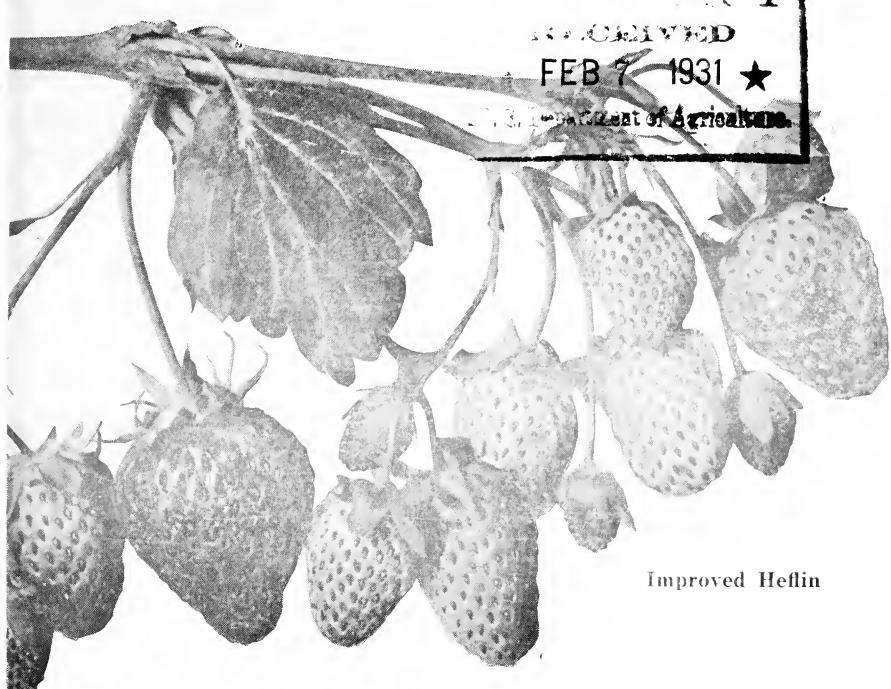


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FEB 7 1931 ★

U. S. Department of Agriculture

Improved Heflin

Jones 1931 Price List of
Select Strawberry Plants

Grown by

J. W. JONES & SON CO.

ALLEN, MARYLAND

DEAR CUSTOMERS AND FRIENDS

1930 will go down in history as the driest within memory of anyone now living. In our section it was not quite so severe, but there is not more than a half crop of berry plants available here. We know growers who do not have any. Ours were for the most part on land that produced a medium crop of stocky, well rooted plants.

We feel sure that we can supply our customers with the leading kinds.

Of those of which we did not have the good fortune to get even a fair crop: prices are quoted by the 100, so that you may be able to secure seed stock.

We have made our prices as low as possible considering the crop, and in order to pass on to our friends every possible saving have decided to send out only this Price List this year.

We are sure that the acreage set to strawberries will sustain a reduction of 50%, simply because there will not be plants at any price with which to set more. We therefore feel confident that the man who plants this spring is sure of a profit, and a handsome one at that in 1932.

There will in our opinion be twice as much money made on plants set this spring as there has in any recent year. At the prices plants, as related to profits are cheap.

Wishing you a prosperous year, we are

Very truly,

J. W. JONES & SON CO.

J. W. JONES & SON CO., ALLEN, MD.

Price List of Strawberry Plants

BY EXPRESS, RECEIVER TO PAY CHARGES

Early Varieties	1000	500	100	50	25
Blakemore	\$9.00	\$4.50	\$1.25	\$.80	\$.45
Dunlap			1.25	.80	.45
Improved Heflin	7.00	3.50	1.10	.65	.40
Klondyke			1.25	.80	.45
Premier	7.00	3.50	1.10	.65	.40
Midseason Varieties					
Big Joe	7.00	3.50	1.10	.65	.40
Haverland (Imp)	8.00	4.00	1.10	.65	.40
McAlpin			1.25	.80	.45
Paul Jones			1.25	.80	.45
Late Varieties					
Aroma	8.00	4.00	1.10	.65	.40
Big Late (Imp)	8.00	4.00	1.10	.65	.40
Burgess			1.25	.80	.45
Chesapeake	8.00	4.00	1.10	.65	.40
Gandy	8.00	4.00	1.10	.65	.40
Gibson			1.25	.80	.45
Lupton	7.00	3.50	1.10	.65	.40
Parsons' Beauty			1.25	.80	.45
Sample (Imp)			1.25	.80	.45
Wm. Belt			1.25	.80	.45
Everbearing Varieties					
Champion (Fall)	10.00	5.00	1.50	.90	.50
Mastodon (Fall)	12.00	6.00	1.75	1.10	.70
Progressive (Fall)	10.00	5.00	1.50	.90	.50
Lucky Strike (Fall)	10.00	5.00	1.50	.90	.50

ABOUT STOCK BY MAIL

The parcel-post system does not make a lower rate on nursery stock than the regular merchandise rate; it is therefore prohibitive in cost except for short distances. For instance, the rate in the 6th zone is 8 cts. per pound, which is too high, unless one is remote from express office, or wants only a small package. We can mail strawberry plants in almost any quantity by making a number of different packages of the order, as follows:

On 25 plants: add 7cts. for zones 1 and 2, 8 cts. for zones 3 and 4, 9 cts. for zone 5, 10cts. for zone 6.

On 50 plants: add 8 cts. for zones 1 and 2, 10 cts. for zone 3, 12 cts. for zone 4, 15 cts. for zone 5, 16 cts. for zone 6.

On 100 plants: add 10 cts. for zones 1 and 2, 14 cts. for zone 3, 20 cts. for zone 4, 27 cts. for zone 5, 28 cts. for zone 6.

On 250 plants: add 16 cts. for zones 1 and 2, 26 cts. for zone 3, 44 cts. for zone 4, 63 cts. for zone 5, 64 cts. for zone 6.

On 500 plants: add 27 cts. for zones 1 and 2, 46 cts. for zone 3, 84 cts. for zone 4, \$1.23 for zone 5, \$1.63 for zone 6.

PLEASE READ CAREFULLY BEFORE ORDERING

GUARANTY:

We sell by catalog only, and to everyone at the same price, filling all orders with the same high-grade stock. Strawberry plants frequently can be shipped during warm spells in winter, and after March 1st in unlimited quantities. From then until May 1st we are busy every day filling orders for customers. After May 1st we can fill a limited number of orders, but at purchaser's risk always.

CLAIMS:

We Ship Out Only Fresh-dug Plants and will replace free of charge anything that reaches you in bad order, provided the transportation companies have given the shipment reasonable dispatch. If it has been unreasonably long on the way, the purchaser should examine it and if spoiled decline to receive it and make claim on the express company.

TERMS:

Our Terms are Cash with Order, and please remember when you are sending your money in advance that every one else is doing exactly the same thing. We will, of course, book orders and hold them a reasonable length of time awaiting remittance.

Remit by bank draft, check, post-office or express money order or registered letter. Your personal check preferred.

REFERENCE:

As to Our Responsibility, we refer you to the Eastern Shore Trust Co. of Salisbury, Maryland. In writing them please inclose stamp for reply.

PACKING:

Packing will be done in best possible manner and free of charge.

J. W. Jones & Son Co., Allen, Md.